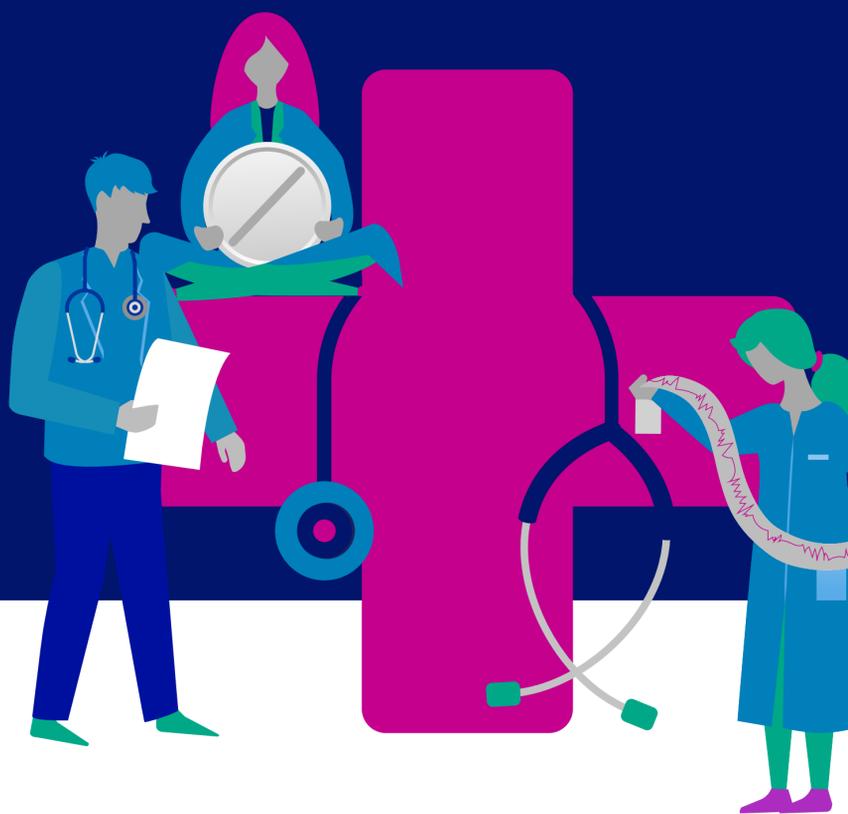


# Best Ways to Recognize Nurses

## CELEBRATING OUR EVERYDAY HEROES

The last few years have been tough ones, leaving many nurses to reevaluate their careers. Now it is more important than ever to recognize and show appreciation to these everyday heroes.



### Nurses Week

MAY 6TH - 12TH

With healthcare workers becoming more burnt out by physical and mental exhaustion, Nurses Week is one of the top ways for healthcare organizations to show appreciation to their staffs.

**1.1 million nurses are needed by 2022 to address the current nursing shortage.**

Source: American Nurses Association, n.d.



### Above & Beyond

The pandemic has highlighted the critical role nurses play as the backbone of the healthcare profession. Creating a special award or series of awards that specifically recognizes achievements on a regular basis enhances a sense of value and appreciation for all they do.



### On-the-Spot

Achieving a healthy work environment begins with recognizing team members for the value they bring. On-the-Spot recognition options, like preloaded recognition cards or gift cards, are a great way to connect and recognize individuals for their contributions.



### Service Milestones

As a nursing shortage plagues the nation, it more important than ever to recognize and honor nurses for their years of service. This meaningful recognition also can renew their commitment to their profession and deepen their loyalty to their team and healthcare organization.



### Manager Tools

Appreciation from managers is one of the most motivating forms of recognition, exerting heavy influence on employee engagement levels. Giving managers tools to consistently recognize their nursing staff is an ideal way to foster an environment of positivity.



### Certifications and Training

Recognizing and incentivizing compliance with professional training and certification standards can greatly influence participation, getting them taken care of faster and more efficiently.

**There are over 3 million open nursing jobs in the United States, with a projected growth of 7% between 2019 and 2029.**

Source: Bureau of Labor Statistics, June 2021

RNs can often be found working up to **12-hour days per week, not including any voluntary/required overtime.**

Source: Nurse Theory - "How many hours do registered nurses work?"

